

## Mobile screens advertising the city around the world

At Formula 1 races and international cycling competitions These are just some of the places where mobile screens produced by Screen-LED which is currently building its headquarters in the Northern Economic Zone of Inowrocław Economic Area, were used

- Our products reach the whole world. We produce mobile screens. These are LED displays mounted on various types of mobile structures. These are small or larger trailers, but also VMS trailers (Variable Message Signs), all based on LED screens said Radomir Doberstajn, the owner of the company.

Currently, in the Inowrocław main prize in the "Best Product of Economic Area, a production hall the Year 2016" competition with office and social facilities is accompanying the IWG. being built. The next stage of the investment will be the construction of a warehouse. - We chose this the economic exhibition, a place because the conditions competition "5 for start" was provided by the city are perfect for organized, in which young us, this is what we were looking for entrepreneurs could win PLN 5,000 - added Radomir Doberstajn. One of for an advertising campaign. such mobile 40-meter large screens Panelflex was the winner. This - added Radomir Doberstajn. One of for was displayed at the recent company was established in June Inowrocław Economic Exhibition. It 2015. Its creation is the result of was placed in front of the hall in several years of work on a new type Rabin. The possibility to play of façade material characterized by PlayStation on this large screen greater hardness and resistance to turned out to be a real attraction. damage. This product has already Screen-LED is also the winner of the been awarded the Innovation

508/5000 This year, for the first time, during Voucher award in a competition organized by PAIP.

Let us recall that Inowrocław is also a city of soda production, glass, but also parts for Pendolino, components for Bydgoszcz Pesa, engines, metallurgical charges, diamond tools, books and packaging for many global contractors. One cannot forget about services, which are an equally important component of the city's development. According to the data of the Poviat Labor Office, the unemployment level in Inowrocław fell from 9,154 people (March 2002) to 5,066 (March 2016).



